

# Yahoo! Property Logo - Yahoo! Research

## STACKED VERSION

### OFFLINE/PRINT COLORS

#### SPOT COLOR:



PMS 259

PMS Cool Gray 11

#### PROCESS COLOR:



c55, m100, y0, k15

c0, m2, y0, k68

### ONLINE/WEB COLORS

#### RGB COLOR:



r123, g0, b153

r84, g84, b84

#### HEX COLOR:



#7B0099

#545454

Light background: One-color logo

**YAHOO!**  
**RESEARCH**

Light background: Two-color logo

**YAHOO!**  
**RESEARCH**

Dark background: Reversed logo

**YAHOO!**  
**RESEARCH**